



PERBADANAN PRODUKTIVITI MALAYSIA (MALAYSIA PRODUCTIVITY CORPORATION)
Peti Surat 64, Jalan Sultan, 46904 Petaling Jaya Selangor, Malaysia
Tel: 03-7955 7266, 7955 7050, 79557085
Fax: 03-7957 8068 (E), 7955 1824 (B), 7954 0795 (Promosi)
Lorong Produktiviti Off Jalan Sultan, 46200 Petaling Jaya , Selangor, Malaysia.
<http://www.mpc.gov.my>

FOR IMMEDIATE RELEASE

MPC committed in building a resilient E&E supply chain

25 June 2022, Pulau Pinang – Malaysia Productivity Corporation (MPC) is committed in building a resilient and sustainable electronics supply chain in electrical and electronics (E&E) subsector through various engagement programmes to nurture local semiconductor industry players.

Director General of MPC, Dato' Abdul Latif Haji Abu Seman said, MPC through Electrical and Electronics Productivity Nexus (EEPN) will continue to assist local semiconductor industry players in boosting their productivity by emulating waterfall effect programme by Inari Amerton Berhad.

According to Dato' Abdul Latif, businesses have been at the core of Malaysia's economic transformation and that they are the backbone of Malaysia's economy.

"Facilitating local companies to embrace emerging technologies, design and innovation will be the next priority of MPC in transforming the businesses' productivity and competitiveness performance", he said.

Meanwhile, Champion of Electrical and Electronics Productivity Nexus (EEPN), Dato' Seri Wong Siew Hai said they work closely with Malaysia Semiconductor Industry Association (MSIA) in implementing programmes to accelerate the robust development of the country's electrical and electronics subsector through Plugfest 1.0 on IIoT, Plugfest 2.0 on AI Machine Vision and MyReskill IoT programmes.

"The proliferation of more than 1,500 companies from manufacturing, manufacturing related services, agriculture and service sectors in these programmes nationwide has helped industry players transform towards the Industrial Revolution 4.0 which equip companies with the skills and knowledge in digital technology and artificial intelligence to improve productivity and operational performance at manufacturing plants," he said.

In conjunction with the SEMICON SEA 2022, MPC has collaborated with Malaysia Investment Development Authority (MIDA) and Intel Corporation to launch an Artificial Intelligence for SMEs (AI4S) booklet-based machine vision system.

The booklet is a compilation of 31 end-users' Proof-of-Concepts (PoCs) projects from the experiential training provided to the participants in this country. MPC, as the operational partner, has managed the entire training process, including the post-training technical support. Advisory clinic sessions were also organised to assist the companies with the development of their Proof-of-Concepts (POCs) projects.

Under the MITI's Pavilion, MPC has participated in the SEMICON SEA 2022 exhibition as an innovative partner together to move forward – Building a Resilient & Sustainable Electronics Supply Chain in Southeast Asia.

End.

For Media Enquiries:

Huda Atiqah Samsir (+6013-7261950)

Or atiqah@mpc.gov.my



About Malaysia Productivity Corporation (MPC)

Malaysia Productivity Corporation (MPC) is a statutory body under the Ministry of International Trade and Industry (MITI). MPC promotes productivity, quality and competitiveness to the industries and organisations in Malaysia. MPC's vision is to be the leading organisation in productivity enhancement for global competitiveness and innovation.

Released by **MALAYSIA PRODUCTIVITY CORPORATION**
